

Consultant Database

Giancarlo "John" Amato

Amato Consulting Strategies, LLC 515.480.6898; amato1414@gmail.com

www.amato-consulting.com

Areas of Expertise: Comprehensive Fund Development including Fundraising Program Assessments and Analysis, Annual Fund Planning, Feasibility Studies, Capital Campaign Implementation, Major Gifts and Moves Management, Planned Giving Programs, Direct Mail, Grant Writing, Organizational Development, Staff Development

Elaine Appleby, MA

Director of Gift Planning - Charitable Resource Giving Center 515.277.4050; eappleby@magnifyyourimpact.com
4125 Westown Pkwy, Ste 104, West Des Moines, IA 50266 Areas of Expertise: Donor Centered Gift & Estate Planning Education and Implementation for nonprofits of all sizes, Charitable Gift Annuity Solutions Program, Gift Planning Professional Coaching for development staff

Bryan Arzani

Results Group, LLC

515.330.2866; bryan@resultsgroupllc.com

Areas of Expertise: Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation

Jacki Askelson

TandemCRM

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Areas of Expertise: Salesforce, CRM, Cloud Technology, Constituent Management (Donors, Volunteers and Partners) and Analysis, Resource for free or reduced-cost technology solutions

Regenia Bailey

Bailey Leadership Initiative, LLC

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310 Reno Street, Iowa City, Iowa 52245 www.baileyleadershipinitiative.com

Areas of Expertise: Strategic Planning, Board Training & Development, Organizational Capacity Building, Succession Planning, Meeting Facilitation, Project Management

Joseph R. Benesh

The Ingenuity Company
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920 36th Street, Des Moines, Iowa 50312

Areas of Expertise: Strategic Planning, Diagramming,
Organizational and Leadership / Change Facilitation, Design
Thinking, Framework Development, Process Analysis and
Development / Synthesis, Strategic Partnerships, Creativity and
Team Design, Responsive Mobile and Web Application
Development

Eric Branstad

Matchpoint Strategies

515.720.1433; ebranstad@matchpointstrategies.com
Areas of Expertise:
Fundraising, Media Relations (Press conferences, releases, pitching story, setting up interviews), Events, Website Development, Fundraising Campaigns

Sara Brown

Focus OneSource

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Areas of Expertise: Employee Benefits, Healthcare Reform,

Human Resources, Marketing & Advertising

Jan Burch

Jan Burch & Associates

515.457.7691; burchhr@aol.com

3775 EP True Parkway, #162, West Des Moines, IA 50265 **Areas of Expertise:** Human Resources, Organizational Development, Staff Development, Staff Training,

Deborah Burnight, CTF

Facilitated Resources

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Areas of Expertise: Board Training and Development, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Strategic Planning, Community Collaboration Development

Sam Carrell

Carrell Strategies

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Areas of Expertise: Transformational Change, BOD

Development, Strategic Planning, Executive Coaching,

Operational Assessment, Development Plans, Program Planning,

Grant Writing

Pam Clearwater-Lovell

CFO Systems, LLC

515-619-2166 pclearwater@cfosystemsllc.com

www.cfosystemsllc.com

Areas of Expertise: Preparation of Financial Statements and business plans, manage budgeting and forecasting, review accounting processes, update procedures, manage cash flow, Plan cost allocations

Cynde Cronin

Merit Resources

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Areas of Expertise: Business Planning, Human Resources, Staff

Development, Staff Training, Employee Benefits

James K. Cushing

Organizational Excellence Consulting 515.491.1654; JKClowa@aol.com

Areas of Expertise: Strategic Planning, Organizational
Development, Board Development and Operations, Change
Management, Program and Project Management, Best Practices
Research, Leadership Development, Facilitated Problem Solving

Lisa (Sieren) Cushatt, MSW

641.777.7126

Areas of Expertise: Group and meeting facilitation, collaborations, program development and management, nonprofit management and new nonprofit development, advocacy, grantwriting and strategic planning.

Susan Davis

RSM

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Areas of Expertise: Nonprofit audits, public accounting

Teva Dawson & Mat Greiner

Group Creative Services

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1424 48th Street, Des Moines 50311

Areas of Expertise: Building community and experiences through: artful and novel community engagement strategies; implementing projects and events that reveal local culture and reveal community diversity and knowledge; support organizations in integrating novel design installations and programs and protocols that reflect local interests and engage the community; and generate meaningful experiences to entertain and delight.

Courtney L. De Ronde, CPA

TD&T CPAs and Advisors, P.C.

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www.tdtpc.com

Areas of Expertise: Annual financial statement audits, compliance audits, IRS filing requirements, outsourced CFO, bookkeeping, and payroll services. Assisting newly formed organizations apply for exempt status, select accounting software, and implement practical procedures to safeguard assets and provide proper financial reporting.

Melynda DeCarlo & Tammy Rogers

The Mevyn Group

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507 Elm Street, West Des Moines, IA 50265

Areas of Expertise: Leadership Development, Business Coaching, Human Resources Consulting, Organizational

development

Kathryn Dickel

SWAELU MEDIA/MIDWESTIX

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857 17th Street, Des Moines, IA 50314

Area of Expertise: Swaelu specializes in effective event and marketing strategies and implementation from top to bottom.

Natasha R. Drake, MASC

Natasha Drake Grants

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Offices in Des Moines, IA & Denver, CO

Areas of Expertise: Grant Writing, Grant Coaching (Webinars & Trainings); Donor Prospect Research; Program Development; Donor Communications; Project Management, Reporting & Evaluation, RFP Analysis; Government & Private Funding; Federally Recognized Tribes & American Indian/Alaska Native Organizations; Social Justice Advocacy

Eric Dregne

Next Level – Partners for Big Ideas 815.281.0061; ericdregne@outlook.com

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Areas of Expertise: Helping orgs think, set strategy,

project/initiative design, coordination, and owners rep services

Bryan Earnest

AMPERAGE

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www.amperagemarketing.com

Areas of Expertise: Nonprofit marketing, Marketing Plans, Marketing Analysis, Marketing Strategy, Sales Plans, Sales Strategy, Business Development, Event Marketing

Mark Elliott

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Areas of Expertise: Development, Strategic Planning, Writing

Mia Ellis

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Areas of Expertise: Management Coaching, Learning and Development, Program Management, Group Facilitation

Melinda Ellwanger, P.L.L.C.

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3412 Southern Hills Drive, Des Moines, IA 50321

Areas of Expertise: Grant Research, Grant Writing, Post-grant Reports, Sponsorship Proposals, Fundraising, Special Event Management, Volunteer Coordination, Promotional Materials, Logistics, Staffing, Training, Media Relations, Community

Outreach

Jennifer Erickson

Results Group, LLC

515.330.2866; jennifer@resultsgroupllc.com

Areas of Expertise: Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation

Kathy J. Evert

KJE Solutions, LLC

515.260.8746; kjesolutions@gmail.com http://www.linkedin.com/in/kathyjevert

Areas of Expertise: Talent and executive recruitment, strategic planning, special project management, public relations,

fundraising and marketing

Josh Faber

Renaissance Group, Inc.

 $800.505.2753 \; ; \\ \underline{ifaber@rengroupinc.com}$

1000 73rd Street, Ste 12, Windsor Heights, IA 50324 **Areas of Expertise:** Feasibility Studies, Capital Campaigns,

Annual Fundraising

Micholyn Fajen and Julie West

PCG Marketing, LLC

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Areas of Expertise: Market Research, Public Relations, Marketing Strategy, Brand Marketing, Website Design and Development, Business Plans and Launches, Social Media Training and Management, Graphic Design and Photography

Jennifer Farley

Censeo Solutions

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Areas of Expertise: Board Training and Evaluation, Conflict Resolution, Evaluation, Executive Coaching, Grant Research, Grant Writing, Interim Leadership, Meeting Facilitation, Organizational Development, Program Design, Staff Development, Staff Training, Strategic Planning, Project Management, Research, Continuous Improvement

Max Farrell

Create Reason

515.231.5554; max@createreason.com

Areas of Expertise: Corporate Innovation, Startups, Intrapreneurship, Company Culture, Innovation Coaching

Alan Feirer

Group Dynamic

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Areas of Expertise: Leadership Development, Team Building, Board Development, Communication Skills, Strategic Planning and Decision-Making, DiSC Profile Facilitation and Implementation, Services for Youth and Youth Serving Organizations, Keynote Speaking

Katie Fergus, CPA

FinanSynergy LLC

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Areas of Expertise: Healthcare Finance, CFO Services, Strategic Financial Planning, Capital Projects (Financial Projections), Financial Forecasting and Long Range Planning, Benchmarking, Financial Coaching and Mentoring

Jim Ferguson

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Areas of Expertise: Strategic Planning, Business Development, SWOT Assessment and Analysis, Board Capacity Building,

Training on Conducting Productive Meetings

Paul Ferrone

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Areas of Expertise: Fundraising Planning, Meeting Facilitation,

Strategic Planning

Matt Fischer

Blue Frog

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Areas of Expertise: Inbound Marketing, Blogging, Social Media, Website Design, SEO, Graphic Design, Commercial Print and

Bindery Services

Jann Freed

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Areas of Expertise: Executive Coaching, Interim Leadership, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning, Succession Planning, Change Management

Ganesh Ganpat and Catherine Staub, Ed.D.

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development/fund_development.aspx

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Areas of Expertise: Fund Development, Campaign Readiness Studies, Donor Cultivation Services, Campaign Marketing Programs, Fund Development Consulting, Marketing Strategy, Brand Marketing, Website Design, Social Media Marketing, Graphic Design, Photography

Mary Gomez

JMD Consulting

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jmd-consulting.biz

Areas of Expertise: Creation of dashboards/metrics, market research, program management, event planning, internal & external communication strategies

Heather Jurgenson

Jurgenson Consulting Group

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Areas of Expertise: Prospect Research, Database Management,
Prospect Identification and Prioritization, Data Acquisition,
Database Analysis, Data Integrity, Grant Research, Process
Building

Leslie L. Garman, CFRE

515.238.1166; leslielgarman@gmail.com

Areas of Expertise: Fundraising, Development Planning, Event Planning/Marketing, Corporate Sponsorship, Board Recruitment, Development and Training, Annual Campaign, Grant Writing, Public Relations, Communications, and Media Relations

Shane Griffin

Dale Carnegie Training

515.221.9142; shane.griffin@dalecarnegie.com

Areas of Expertise: Executive Coaching, Communication, Leadership, Management, Sales, Presentation Effectiveness, Client Relationships, Customer Service, Staff Retention, Staff Development, Staff Engagement

Jackie Haley

Key Performance Solutions

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Areas of Expertise: Strategic Planning, Interim Director,

Advisory Services, Marketing and Fundraising

Cassandra Halls

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Areas of Expertise: Board Recruitment, Board Training and Development, Business Planning, Conflict Resolution, Evaluation, Event Marketing, Executive Coaching, Financial Planning, Grant Research, Human Resources, Interim Leadership, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Program Design, Staff Training, Strategic Planning, Succession Planning

Jeff Hannah

Touchstone Executive Development

515.657.3641 ; jeff@touchstone-development.net 5508 Woodland Ave., West Des Moines, IA 50266

Areas of Expertise: Executive Development and Coaching, Change Implementation, Board Evaluation, Strategic Planning,

Team Facilitation

Eric Heininger

EDEN+

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edenplus.org

4834 Algonquin Road, Des Moines, IA 50311

Areas of expertise: Feasibility Studies, Capital Campaigns, Development Assessments, Board Training, Annual Funds, Grant Writing, Planned Giving, Volunteer Management, Database Management, Interim Executive, Stewardship, Prospect Research

Beth Hicks

Urban Community Concepts, LLC

515.556.0586; beth@urbancommunityconcepts.com

Areas of Expertise: Project Management, Grant Research, Grant Writing, Grant Review, Educational Programming, Event Planning (focused on community building & revitalization,

sustainability and urban agriculture)

Shawn Hicks

501cMe Productions

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www.501cmeproductions.com

Areas of Expertise: Video Production, Motion Graphics, Graphic

Design, Strategy, Branding

David Hoeksema

The Renaissance Group

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1000 73rd Street, Ste 12, Windsor Heights, IA 50324 **Areas of Expertise:** Feasibility Studies, Capital Campaigns,

Annual Fundraising

Trace Hoekstra

Kitchen Sink Communications

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Areas of Expertise: Young and maturing non-profits; Capital, capacity building, programming and operating support; Corporate, foundation and government funders

Jim Infelt

AMPERAGE

515.309.7638; jinfelt@amperagemarketing.com

www.amperagemarketing.com

Areas of Expertise: Video Production, Website Design, Web Hosting; Search Engine Optimization, Mobile Apps, TV

Commercials, Radio Commercials

Connie Isaacson, CFRE

Isaacson Consulting LLC

515.229.3667; connie@isaacsonconsulting.com
3660 Grand Avenue, #540, Des Moines, IA 50312
Areas of Expertise: Board Governance and Training;
Comprehensive Fund Development including Fundraising
Readiness and Analysis, Annual Fund Planning, Feasibility
Studies, Capital Campaign Implementation, Major Gifts and
Moves Management, Event Management, Direct Mail, Grant

Writing, Strategic Planning, Organizational Development, Staff **Development and Training**

David Jacobsen, CPA

Jacobsen & Co, LLP

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Areas of Expertise: Tax and Audit services

Andrea James-Iverson or Tiffani Brendeland

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515.223.1383; andrea@c3marketinggroup.com;

tiffani@lovescott.com

12871 University Ave., Ste 180 Clive, Iowa 50325 www.c3marketinggroup.com or http://lovescott.com Areas of Expertise: Marketing for Nonprofits, Strategic Marketing and Public Relations, Social Media Marketing Planning and Implementation, Writing and Design (newsletters, brochures, exhibits, collateral/fundraising pieces, website), Video Development/Production (fundraising, marketing,

YouTube)

Russell Jensen

Jensen Consulting

515.875.4824; jensen@rjensenconsulting.com

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Areas of Expertise: Board Recruitment, Board Training and Development, Capital Campaign Development and Implementation, Event Marketing, Fundraising Planning, Marketing Planning, Organizational Development, Planned Giving, Strategic Planning, Succession Planning, Integrated Marketing/PR and Fundraising

Karen Kennedy

Kennedy's Graphics

515.778.9697; kbkennedy2@hotmail.com 10432 NW 101st Way, Granger, Iowa 50109

Areas of Expertise: Branding Strategy for Nonprofits, Creating Graphic Design (logos, branding, brochures, exhibits and fundraiser promotions), Developing Public Relations, Writing Human Interest Stories and Marketing on Social Media **Platforms**

Tamara Kenworthy, PCM, PRC

On Point Strategies

515.314.6568; tamara@on-pointstrategies.com 1204 S. 46th Street, West Des Moines, IA 50265

on-pointstrategies.com

Area of Expertise: Strategic Planning, Marketing Planning, Meeting/Retreat Facilitation, Qualitative Market Research (focus groups, interviews, usability testing), Quantitative Market Research (surveys), Integrated Marketing Communications, Brand Strategy/Development, Personal Branding

Jacob Kirpes

TPG Companies 515.270.2453; jkirpes@whatmattersmost.com www.whatmattersmost.com 621 S 26th St, West Des Moines, IA, 50265

Areas of Expertise: Process Mapping, High Performance Teams Facilitation, Coaching, Strategic Planning, Lean Principles Implementation, Executive Coaching, Business Planning, Meeting Facilitation, Process Design, Root Cause Analysis, Strategic Thought Partnership

Paul Kirpes

TPG Philanthropy Group, Inc.

515.270.2453; pkirpes@whatmattersmost.com 612 South 26th Street, West Des Moines, IA 50265

Areas of Expertise: Board Recruitment, Board Training and Development, Business Planning, Capital Campaign Development and Implementation, Conflict Resolution, Evaluation, Event Marketing, Executive Coaching, Feasibility Studies, Financial Planning, Fundraising Planning, Grant Research, Grant Writing, Human Resources, Interim Leadership, Marketing Planning, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Planned Giving, Program Design, Staff Development, Staff Training, Strategic Planning, Succession Planning, Technology Support Planning, Social Enterprise

Liz Lidgett

Liz Lidgett Fine Art

515.201.8389; LizLidgettFineArt@gmail.com

Areas of Expertise: Contemporary Fine Art, Curating Personal and Corporate Collections, Art Acquisition Committee Program Design and Management, Request for Proposals and Qualifications Design and Management, Arts-based Grant Research and Writing

Doug Lockin

Doug Lockin Charitable Gift Planning 515.210.6603; lockin.dr@msn.com 2044 NW. 80th Place, Clive, IA 50325

Areas of Expertise: Gift Planning, Capital Campaign Development and Implementation, Feasibility Studies, Financial Planning, Planned Giving, Program Design

Molly Lopez, CAE

Association Management, Ltd. (AML)

515.334.1043; aml@aml.org

1255 SW Prairie Trail Parkway, Ankeny, IA 50023 Areas of Expertise: Association/Organization/Nonprofit Management, Strategic Planning, Board and Committee Management, Financial Management, Membership Management, Convention/Seminar/Meeting Planning, Communications & Publications Management, Website Management, Executive Director Succession Planning

Sonja Nelson

Sonja Nelson Design

515.664.7488; sonjanelson@mac.com

Areas of Expertise: Graphic Design development and consultation, Design marketing tools for brand identity or corporate events: Annual Reports, Brochures, Logos, Business cards, Posters, Tradeshow banners, Catalogs, Tshirts, etc.

Mark Mathis

AMPERAGE

515.309.7638; mark@amperagemarketing.com

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Areas of Expertise: Public Relations, Strategic Planning, Logo/Identity Development, Creative Direction, Design

Lori McCarty

Strategic Design and Integration Services 515.577.0759; lmccarty@mchsi.com 755 SE Brentwood Drive, Waukee, 50263

Areas of Expertise: Strategic Planning, Strategic Integration, Portfolio Management, Process Design and Management, Meeting Planning and Facilitation, Training Delivery

Martha McCormick

Next Step Adventure

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Areas of Expertise: Coaching, Team Building, Program Design, Staff Development, Staff Training, Poverty Simulation, Strategic

Planning, Grant Writing

Matt McCoy

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Kent McDonald

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3232 190th Street, Prole, IA 50229

Areas of Expertise: Strategic Development, Portfolio Management, Project Management, Conference Planning

Arlinda McKeen

State Public Policy Group, Inc. 515.243.2000; amckeen@sppg.com

2910 Westown Parkway, Ste 302, West Des Moines, IA 50266 Areas of Expertise: Board Training and Development, Conflict Resolution, Evaluation, Grant Research, Grant Writing, Interim Leadership, Meeting Facilitation, Organizational Development, Program Design, Staff Training, Strategic Planning, Process and

Facilitation of Surveys

Pete McRoberts

Dash Management, Inc.

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Areas of Expertise: Policy Education and Advocacy, Organizational Management, Logistics and Advance, Media Relations, Internal and External Communications, Statutory Analysis, Staff Support, Fundraising, Government Relations

Bill Moran

The Moran Company LLC

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Areas of Expertise: Human Resources, Staff Development,

Succession Planning, Nonprofit Executive Search

Ellen Nelson

Funding Solutions, Inc.

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Areas of Expertise: Board Training and Development, Feasibility Studies, Capital Campaign Development and Implementation, Event Planning and Marketing, Executive Recruitment and Coaching, Fundraising Planning, Meeting Facilitation, Organizational Development, Staff Training, Strategic Planning

Tim Neugent

The Neugent Group, Inc.

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Areas of Expertise: Overall Business Development, Strategic Business and Reveue Planning and Execution, Organizational and Team Development, Executive Coaching, Human Resources, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning

Jill Olson

Results Group, LLC

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Areas of Expertise: Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation

Beth Pargulski

Beth Pargulski Design

515.255.3979; pargulski@mchsi.com

Areas of Expertise: Graphic Design, Logos, Newsletters, Annual Reports, Brochures, Special Event/Promotional Items, Branding,

Exhibits

Judi A. Pierick, IOM, CAE, CFRE

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Area of Expertise: Organizational Management, Revenue Enhancement, Marketing and Image Enhancement Strategies and Campaigns, PR/ Media Relations, Public Policy/ Advocacy Campaigns, Fundraising Strategies (grants, events, individual/corporate/foundation solicitations and sponsorships, planned giving)

Kevin Pokorny

Pokorny Consulting

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Areas of Expertise: Board Training and Development, Executive

Coaching, Human Resources, Meeting Facilitation,

Organizational Development, Staff Development, Staff Training,

Strategic Planning

Jackie Pullen

Financial Strategy Consulting Co, LLC 515.971.0841; rjpullen@mchsi.com http://www.factbasedfinance.com

Areas of Expertise: Strategic Planning, Financial Management,

Technology Planning

Helen Randall

HKR Communications & Marketing

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Areas of Expertise: Feasibility Studies, Grant Writing, Marketing

Planning, Writing, Strategic Marketing Materials

Angela Reed, CPA

Tarbell & Company, P.L.C 515.282.0200; areed@tarbellcpa.com 2130 Grand Avenue Des Moines, IA 50312

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Areas of Expertise: Accounting Services, Audit Services, Tax

Services, Consulting Services

Rev. Sarai Rice

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Areas of Expertise: Congregational Consulting, Training, Publishing, Strategic Planning, Staffing Assessment and Governance Assessment (primarily with religious affiliated

groups)

Betsy Rubiner

Rubiner Communications

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www.betsyrubiner.com Des Moines, Iowa 50311

Areas of Expertise: Writing, editing, communications teamwork to capture and share stories for reports and newsletters illustrating the impact of grant-making, promising programs and policies in a clear, concise, compelling way.

Claudia Schabel

Schabel Solutions

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Areas of Expertise: Diversity and Inclusion, Cultural

Competency, HR

Pam Schoffner

P.S. Writes

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Areas of Expertise: Grant Research, Grant Writing, Promotional Writing, Annual Report Writing, Print Project Coordination

Sally Scott

Independent Consultant

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Area of Expertise: Organizational Development and Community

Revitalization

Rachel Scott

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Sustainability Planning

Stephen Scott

Scott Advocacy and Consulting, LLC

Forward Growth Strategies, LLC

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Areas of Expertise: Legislative Advocacy; Policy Development and Analysis; Grant writing and Editing; Project Development and Evaluation; Succession Planning and Transitions; Board Training and Development; Organizational Planning

Melissa Sisler, CPA

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Areas of Expertise: Nonprofit auditing, IRS Form 990

Preparation

R. Ben Sote, M.A., J.D.

515.205.5277; rbenstone@gmail.com 2910 Grand Avenue Des Moines, IA 50309

Arease of Expertise: Board Development, Running Efficient Board Meetings, Board-Staff Relations, Executive Committee Operations, Annual Fundraising Campaign Development & Execution, Face-To-Face Personal Solicitations, Staff and Board Diversity

Sherry Speikers

Writing for Advancement

515.229.5441; sherry@writing4advancement.com

www.writing4advancement.com

Areas of Expertise: Communications for capital campaigns, annual fund, major gifts, planned giving and donor stewardship including annual reports, case statements, feature articles, donor profiles, proposals, brochures, solicitations and more. Also skilled and experienced in grant writing, research and management.

Paul J. Strawhecker, MPA, ACFRE

Paul J. Strawhecker, Inc.

888.258.5523; paul@pjstraw.com

Areas of Expertise: Philanthropic Planning/Feasibility Studies, Capital/Endowment Campaigns, Major Gifts, Planned Giving, Development Assessment and Plans, Annual Giving, Funding Source Searches, Grant Writing, Prospect Research, Public Relations and Marketing, Strategic Planning, Board Development, Coaching/Training in a variety of areas

Nancy L. Stefani, CFRE

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Areas of Expertise: Planned Giving Program Design, Solicitation

Beth Stokes

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Areas of Expertise: Preparation of Financial Statements and business plans, manage budgeting and forecasting, review accounting processes, update procedures, manage cashflow,

Plan cost allocations

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